

# ANGELA BRAY HEDWORTH, MS, CHES, RHED

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## SUMMARY

Health care professional with significant program planning and quality improvement experience. Proven track record of developing successful partnerships between community health agencies, hospitals, EMS providers and government agencies. Specific areas of experience:

- Professional education & training
- Hospital and EMS assessment
- Volunteer recruitment
- Media project development
- Special event coordination
- Committee management

## PROFESSIONAL WORK EXPERIENCE

**University of Illinois College of Medicine, Department of Neurology & Rehabilitation** 2005 – Present  
**Great Lakes Regional Stroke Network Program Manager** Chicago, IL

Manage daily activities of the award winning Great Lakes Regional Stroke Network including facilitation of workgroups, organizing CEU workshops and conference calls, and creating communication tools such as website (<http://glrsn.uic.edu>) and listserv. Preventing Chronic Disease Journal article reviewer. Received Heart Healthy Stroke Free Award from the National Forum for Heart Disease and Stroke Prevention.

- Increased number of stroke CEU opportunities by 100% in one year consistent with The Joint Commission Primary Stroke Center guidelines. Increased number of participants by 408% in one year.
- Write grant applications, reports, monthly newsletters, website material, action plans, burden document, policy inventory, policies and procedures manual, and conference abstracts.
- Developed dysphagia work group, guidelines, etc.
- Wrote successful CDC grant submissions securing funding for \$196,000 annually

**South Carolina Dept. of Health, Cardiovascular Health Division** 2004 – 2005  
**Partnership & Public Information Coordinator** Columbia, SC

Planned social marketing strategies utilizing cardiovascular health information and coordinated the development and review of the CVH program materials, media campaigns, and special events. Developed statewide partnerships.

- In one month's time, recruited four health care professionals to CVH advisory committee.
- Appointed to Tri-State Stroke Network Board as a South Carolina representative.
- Implemented follow up component for EMS neurological deficit training.
- Fashioned revisions to CVH website.
- Negotiated billboard campaign with community partners.

**American Heart Association** 2001 – 2004  
**Health Initiatives Director/High Risk & Stroke Coordinator** Charlotte, NC/Greer, SC

Developed CME training events and assisted hospitals in the development of stroke centers consistent with TJC guidelines. Planned, implemented, & evaluated CVD & stroke programs. Assessed 10 counties' hospitals and EMS systems protocols for acute stroke treatment. Launched speakers' bureau.

- Invented quarterly "Stroke Risk Screening Follow Up" with an average quarterly return rate of 59% in order to educate high risk seniors on risk factors. Collaborated with area agencies to facilitate.
- Awarded benchmark incentive for successful media campaign on heart attack warning signs.
- Initiated annual Stroke Survivor and Caregiver Conferences, generating media coverage.
- Established partnership with Meals on Wheels, reaching more than 2,000 shut-ins with prevention education.
- Recruited over 100 health care professionals in the development of a high impact region wide education campaign promoting clinical best practices.
- Appointed to North Carolina Stroke Registry Advisory Council.

**Metrolina AIDS Project** 1999 – 2001  
**Director of Education** Charlotte, NC

Supervised staff of five health educators, including training for disease process of STDs, HIV treatment, and effective presentations. Conducted Pre and Post-test counseling.

- Managed budgets exceeding \$200,000.
- Expanded Counseling and Testing Program to seven additional sites.
- Secured funding for 5 programs through successful grant writing.
- In 1 year, increased syphilis testing by 176%, and HIV testing by 108%.

**State of North Carolina, Department of Epidemiology** 1998 – 1999  
**HIV/STD Prevention and Care Section** Raleigh, NC  
**Public Health Educator III/Community Planning Program Director**  
 Assessed the learning needs of State Community Planning Group and conducted training. Provided daily administrative oversight to the Community Planning Program; developed and monitored financial and program contracts. Conducted site visits for potentially funded organizations.

- Wrote Request for Proposals (RFPs) for community HIV education continuation funding
- Recruited 8 HIV experts to review proposals.

**Health Sciences Department, Illinois State University** 1997 - 1998  
**Instructor** Normal, IL  
 Taught Community Health, Health Consumerism, Modern Health Problems, Drugs and Lifestyles, and Healthful Family Living college level courses. Formulated lessons to meet specific learning objectives of each course, and participated in ongoing course evaluation and curricula modifications.

- Integrated computer technology in the classroom, promoting critical thinking, and evaluation of web sites.
- Evaluated over 400 students’ needs per semester through informal testing, discussion, and observation.

**ADDITIONAL WORK EXPERIENCE**

**Department of Fine, Applied, & Performing Arts** 1997  
**Illinois Central College, Speech Instructor** East Peoria, IL

**American Red Cross of McLean County** 1996 - 1998 (p/t)  
 AmeriCorps Member Bloomington, IL

**Health Sciences Department, Counseling & Career Services** 1995 - 1997  
**Illinois State University, Graduate Teaching Assistant** Normal, IL

**University of Illinois College of Medicine at Peoria** 1991 – 1997  
**Library of Health Sciences, Library Assistant** Peoria, IL

**Customer Development Corporation** 1994 - 1995  
 Assistant Production Coordinator/Copywriter, Creative Department Peoria, IL

**Walt Disney World** 1993 - 1993  
 College Program Intern Lake Buena Vista, FL

**EDUCATION**

**Masters of Science** Illinois State University, Normal, IL 1997

- Major: Health Education with an emphasis on community health

**Bachelor of Arts** Northern Illinois University, DeKalb, IL 1994

- Major: Organizational Communication Minor: Women’s Studies

**HONORS**

- North Carolina Society for Public Health Education Promising New Health Educator Award, 2000
- Heart Healthy Stroke Free Award of the National Forum for Heart Disease and Stroke, 2009

**CERTIFICATIONS**

- Registered Health Educator (RHed) #404
- Certified Health Education Specialist (CHES) #12757

**ADDITIONAL**

Junior League of Chicago 12/08 - Present  
 Illinois Society for Public Health Education President, President-Elect, Secretary 12/06 - Present  
 Chronic Disease Directors’ Cardiovascular Health Council Steering Committee Member 04/08 – 04/09  
 Chronic Disease Directors’ Cardiovascular Health Council Partnership Committee Chair 09/07 – 04/09  
 National Forum for Heart Disease and Stroke, Communications Group 02/07 - Present

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**ADDENDUM TO RESUME**

**PROFESSIONAL PRESENTATIONS, PUBLICATIONS & MEDIA INTERVIEWS**

“Maximizing Partnerships along the Stroke Continuum of Care,” presentation at National Stroke Association’s Public Health Summit. November 12, 2008.

“Making the Case for Standardized Stroke Care,” presentation at Partners for Stroke Care: Creating the Link in Lexington, KY. October 24, 2008

“Beyond the Basics: Tackling Internal Challenges,” co-written with Mary Anderson, RN, BS, CRRN, Darcy Olson RN, BSN, CNRN, Elizabeth Pendry, RN, BSN, and Louise Jenkins, RN, BAS-HP at National Stroke Associations Stroke: The Full Continuum of Care – Central. September, 2008.

“Advancing Stroke Systems of Care,” co-presenter with Barbara Pryor, MS, RD, LD, and Wendy Segrest, MS, at CDC’s 2008 National Institute for Heart Disease and Stroke Prevention.

“Stroke Networks Facing the Future,” co-presenter with Stanton Shanedling, PhD, MPH at CDC’s 2008 National Institute for Heart Disease and Stroke Prevention.

“The Great Lakes Regional Stroke Network Experience,” co-author with Cassidy Smith. Preventing Chronic Disease, October 2006. Available from: <http://www.cdc.gov/pcd/issues/2006>

“Communication Tools: Enhancing Partnerships,” Poster Presentation at CDC’s 2006 National Health Promotion Conference.

“Crossing State Lines: A Regional Approach for Partnership,” Poster Presentation CDC’s 2006 National Health Promotion Conference.

“Stroke Education,” Workshop presentation at IL CAPTURE Stroke Conference, 2006.

“Lessons learned in creating State Stroke Task Forces: Great Lakes Regional Stroke Network,” Co-author Poster Presentation at the International Stroke Conference, 2006.

“National Stroke Association’s Stroke Program Implementation Guide: A Collection of State Examples,” authored Chapter Two, “Partnerships.” Available from: <http://www.stroke.org/site/PageServer?pagename=IG2>

“State/Local Pre-hospital Education Programs,” presentation at National Public Health Stroke Summit, 2005.

“Forming a Stroke Network: The Great Lakes Regional Stroke Network Experience,” Co-author Poster Presentation at Stroke Belt Consortium Annual Meeting, 2005.

“Quality Improvement,” Workshop at the CDC’s Heart Disease and Stroke Practitioner’s Institute, 2005

“Cardiovascular Disease in Spartanburg County,” Interview on Spartanburg Educational Television, May, 2004

“Reaching the Hard to Reach: A Unique Collaboration,” Poster Presentation at Tri State Stroke Network Annual Meeting, 2003

“Stroke Screening Follow Up: A Missed Opportunity,” Poster Presentation at Tri State Stroke Network Annual Meeting, 2003

“Stroke in South Carolina,” Interview South Carolina Educational Television, August, 2002

“Statistics in SC,” Presenter at 6<sup>th</sup> Annual Brain Attack Workshop, 2002

“Community Education and Stroke,” Co-presenter at Stroke Belt Consortium, 2002

“Stroke Education Among African American Churches in Spartanburg,” Poster presentation at Stroke Belt Consortium, 2002

“What Do They Really Know? Upstate SC Residents Stroke Survey Results,” Presenter at Upstate SC Stroke Symposium, 2002

“Integrating Treatment Education into Prevention,” Poster Presentation at 2001 Centers for Disease Control National Prevention Conference

“Finding More Syphilis,” Poster Presentation at 2001 Centers for Disease Control National Prevention Conference

“Integrating Syphilis into NTS HIV Testing,” Poster Presentation at 2000 Centers for Disease Control National STD Conference

World AIDS Conference Interview with Ashley Anderson, Fox 18

Press Conference for National Counseling and Testing Day in collaboration with Health Department, June 2000

“HIV and Mecklenburg County,” Interview on Oldies 96.1 with Liz Luke, July 1999; December 1999; June 2000

“Talking to Children About HIV,” Presenter at Charlotte Consortium Forum Series, July 1999

“Curriculum Infusion – Health Science – Alcohol and the Family,” co-authored with Bette Keyser, 1998. May be reviewed at: <http://www.virginia.edu/case/curriculum/currhealth.htm>

“Drugs, Society, and Human Behavior” textbook reviewer, 1998. May be reviewed at: [http://highered.mcgraw-hill.com/sites/0072319631/information\\_center\\_view0/book\\_preface.html](http://highered.mcgraw-hill.com/sites/0072319631/information_center_view0/book_preface.html)

“AmeriCorps and Health and Safety Education at The American Red Cross,” Presenter at Cornbelt Health Educators

“Decision Making Among Adolescents Regarding HIV,” McLean County Health Department & IPLAN Seminar