

## Foundation Funding for Higher and Graduate Educational Institutions

Prospects in the Current Economic Environment

June 25, 2009

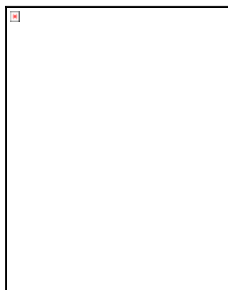
**Lawrence T. McGill**  
Vice President for Research

**Steven Lawrence**  
Senior Director of Research

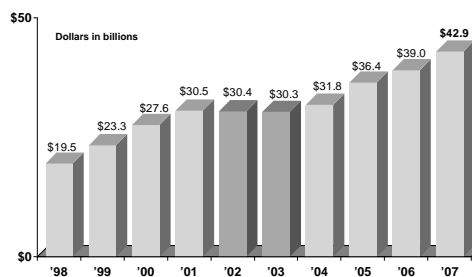
## Outline

- Explore factors influencing foundation giving through 2008
- Discuss prospects for foundation giving in 2009 and beyond
- Examine recent funding for higher and graduate educational institutions and prospects for the future

[foundationcenter.org/gainknowledge](http://foundationcenter.org/gainknowledge)



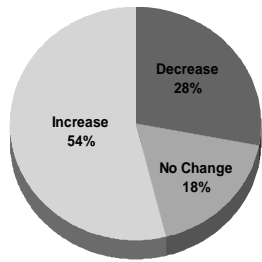
## Change in Foundation Giving, 1998 to 2007



## Foundation Giving in 2008

## Giving Forecast Survey

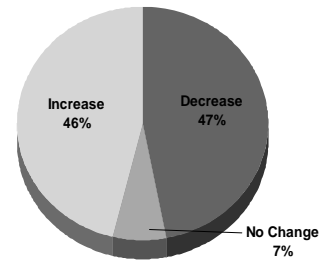
### Outlook for Foundation Giving in 2008



Percent of Number of Foundations

Source: The Foundation Center, *Foundation Yearbook 2008*. Based on responses to the Foundation Centers' 2008 "Foundation Giving Forecast Survey."

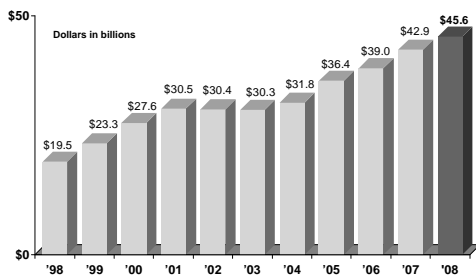
### Actual Foundation Giving in 2008



Percent of Number of Foundations

Source: The Foundation Center, *Foundation Growth and Giving Estimates 2009*. Based on responses to the Foundation Centers' 2009 "Foundation Giving Forecast Survey."

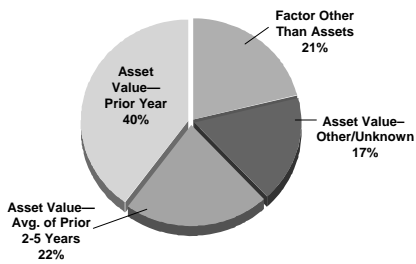
### Change in Foundation Giving, 1998 to 2008



Source: The Foundation Center, *Foundation Growth and Giving Estimates 2009*. Figures estimated for 2008.

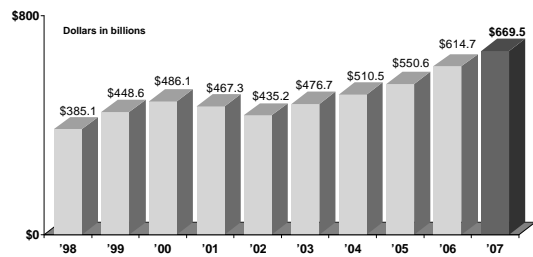
### Factors Influencing Foundation Giving

### Primary Factor Determining Foundation Grants Budgets



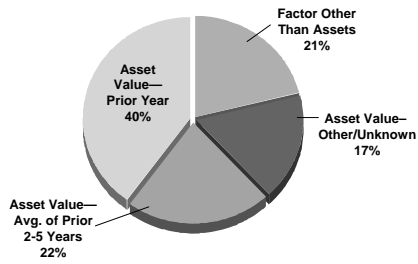
Source: The Foundation Center, *Foundations Address the Impact of the Economic Crisis 2009*. A total of 1,239 foundations responded to this question.

### Change in Foundation Assets, 1998 to 2007



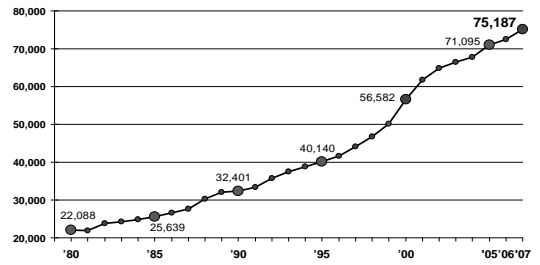
Source: The Foundation Center, *Foundation Growth and Giving Estimates 2009*. All figures based on unadjusted dollars. Figures estimated for 2008.

### Primary Factor Determining Foundation Grants Budgets



Source: The Foundation Center, Foundations Address the Impact of the Economic Crisis, 2009. A total of 1,239 foundations responded to this question.

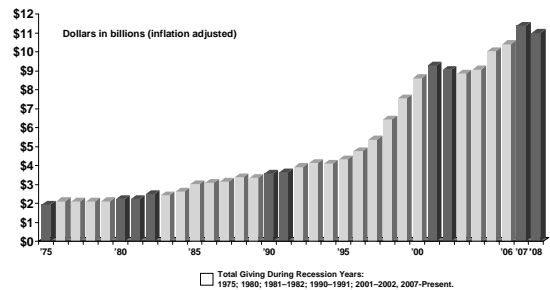
### Number of Foundations, 1980 to 2007



Source: The Foundation Center, Foundation Growth and Giving Estimates, 2009.

### Impact of Gates Foundation

### Growth of Foundation Giving, 1975 to 2008



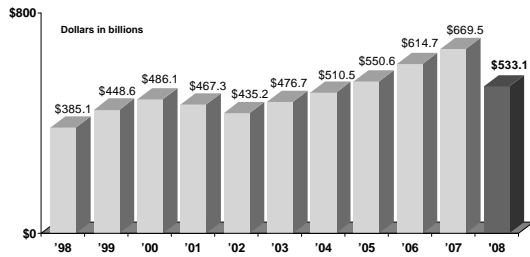
Source: The Foundation Center, Foundation Growth and Giving Estimates, 2009. Figures estimated for 2008.

### Outlook for 2009 and Beyond

### The Declining Dow

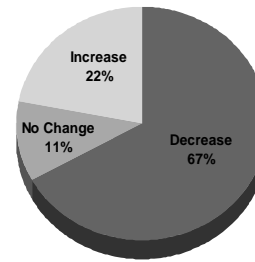


### Change in Foundation Assets, 1998 to 2008



Source: The Foundation Center, Foundation Growth and Giving Estimates, 2009. All figures based on unadjusted dollars. Figures estimated for 2008.

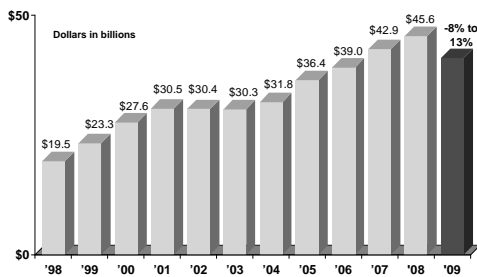
### Outlook for Foundation Giving in 2009



Percent of Number of Foundations

Source: The Foundation Center, Foundation Growth and Giving Estimates, 2009. Based on 1,141 responses to the Foundation Center's 2009 "Foundation Giving Forecast Survey."

### Change in Foundation Giving, 1998 to 2009



Source: The Foundation Center, Foundation Growth and Giving Estimates, 2009. Figures estimated for 2008 and 2009.

### What Should Grantseekers Expect in 2009?

- About two-thirds of funders expect to reduce number and/or size of grants

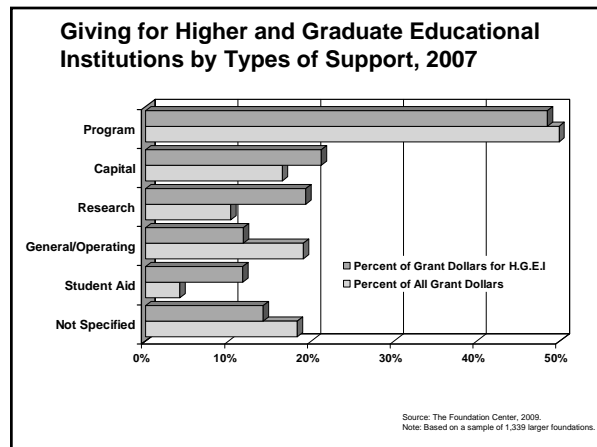
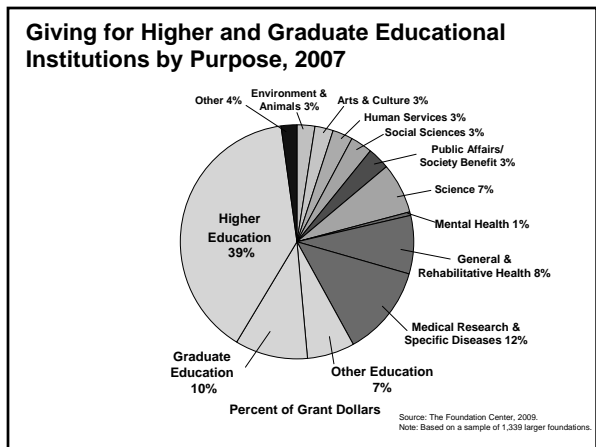
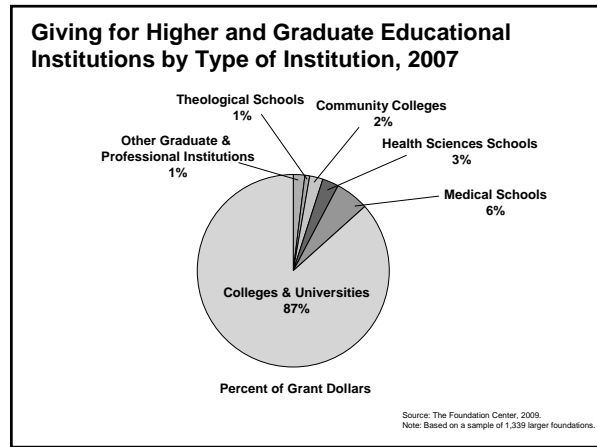
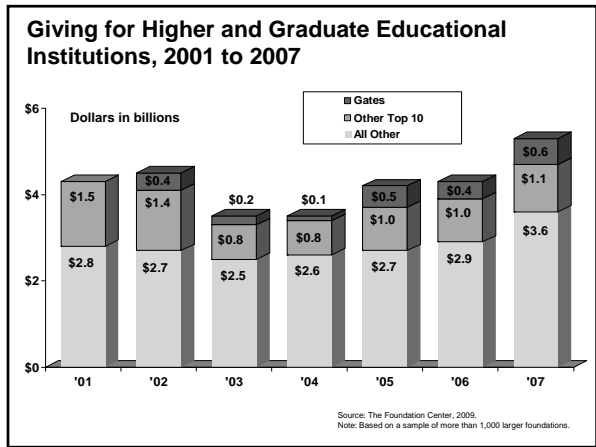
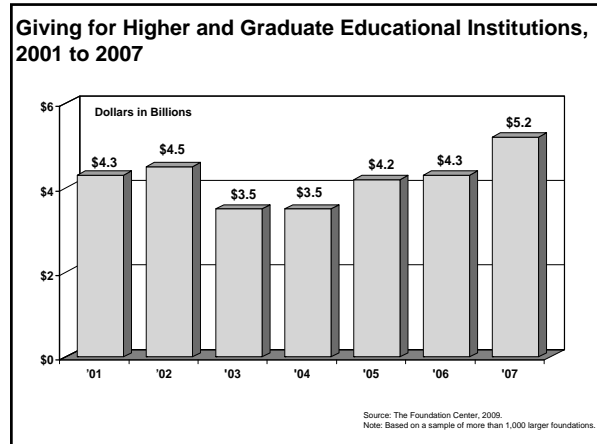
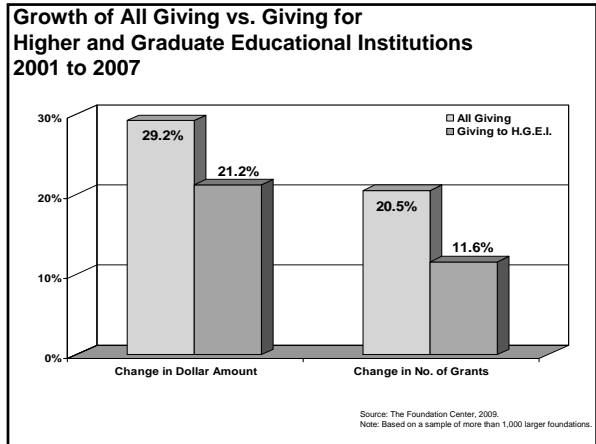
### What Should Grantseekers Expect in 2009?

- About two-thirds of funders expect to reduce number and/or size of grants
- Most funders expect to maintain the number of program and geographic areas

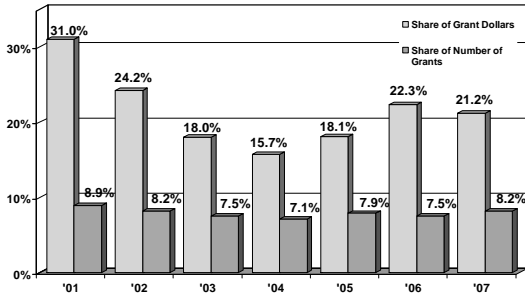
[foundationcenter.org/focus/economy](http://foundationcenter.org/focus/economy)







**Capital Giving for Higher and Graduate Educational Institutions, 2001 to 2007**



Source: The Foundation Center, 2009.  
Note: Based on a sample of more than 1,000 larger foundations.

**What should higher educational institutions expect from foundations in the near future:**

- A decrease in very large foundation grants
- Fewer new program initiatives
- A tendency to help past grantees maintain core programs

**How to spot funding opportunities:**

- Watch for foundations that might spend out—and for appropriate ways to help them do so
- Match those involved with family foundations to your prospect lists
- Identify your prospects' other giving vehicles as alternate sources of gifts
- Assess the ability of your individual donors to give foundation-style gifts

**Questions and Comments**

**Foundation Funding for Higher and Graduate Educational Institutions**

Prospects in the Current Economic Environment

June 25, 2009

**Lawrence T. McGill**  
Vice President for Research

**Steven Lawrence**  
Senior Director of Research