

# **Additivity Tests**

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# Additivity Tests

When a test of additivity is performed on a set of data, the null hypothesis that a dependent variable is an additive, noninteractive function of two (or more) independent variables and the alternative hypothesis of nonadditivity are characterized by one or more interactions between the independent variables. If the dependent variable is on a quantitative (interval or ratio) scale (*see Measurement: Overview*), it is possible to perform a test of additivity in the context of **analysis of variance** (ANOVA). A more general test of additivity is achieved in the context of additive conjoint measurement theory. According to this theory, in order for additivity to hold on some monotonic transformation of the dependent variable, such that combinations of the independent variables are measurable on a common interval scale, it is necessary for data to be consistent with a hierarchy of (qualitative) cancellation axioms. The following two sections describe tests of additivity that are based on ANOVA and additive conjoint measurement, respectively.

## Testing for Additivity, Assuming Quantitative Measurement

Suppose that  $IJ$  exchangeable sequences  $\{Y_{1ij}, \dots, Y_{nij}, \dots, Y_{Nij}; i = 1, \dots, I, j = 1, \dots, J\}$  of data are observed from a two-factor experimental design, where  $Y_{nij}$  refers to the  $n$ th observation of a quantitative dependent variable in cell  $ij$ , corresponding to a level  $i \in \{1, \dots, I\}$  of one independent variable and level  $j \in \{1, \dots, J\}$  of a second independent variable. It is natural to model such data by a two-way ANOVA, given by

$$Y_{nij} = \mu + \alpha_i + \beta_j + \gamma_{ij} + \varepsilon_{nij} \quad (1)$$

for all levels  $i = 1, \dots, I$  and  $j = 1, \dots, J$ , where  $\mu$  is the grand mean of the dependent variable, the population parameter  $\alpha_i$  represents the main effect of level  $i$ , the parameter  $\beta_j$  is the main effect of level  $j$ , the parameter  $\gamma_{ij}$  is the interaction effect of levels  $i$  and  $j$ , and  $\varepsilon_{nij}$  is error assumed to be a random sample from a  $N(0, \sigma_{\text{Error}}^2)$  normal distribution (*see Analysis of Variance; Multiple Linear Regression;*

**Repeated Measures Analysis of Variance**). In an ANOVA, the well-known  $F$ -statistic

$$F_{\text{Int}} = \frac{\sigma_{\text{Int}}^2}{\sigma_{\text{Error}}^2} = \frac{SS_{\text{Int}}/df_{\text{Int}}}{SS_{\text{Error}}/df_{\text{Error}}} \quad (2)$$

provides a test of the null hypothesis of additivity  $H_0: \{\gamma_{ij} = 0, \forall i, j\}$  versus the alternative hypothesis of nonadditivity  $H_1: \{\gamma_{ij} \neq 0, \text{ for some } i, j\}$ . Under  $H_0$ , statistic (2) follows an  $F$  distribution with  $\{df_{\text{Int}}, df_{\text{Error}}\}$  degrees of freedom, where  $\sigma_{\text{Int}}^2$  and  $SS_{\text{Int}}$  are the variance and sums-of-squares due to interaction, respectively, and  $SS_{\text{Error}}$  is the error sums-of-squares (e.g., [34]) (*see Catalogue of Probability Density Functions*). Under a chosen Type I error rate, the additive null hypothesis is rejected when the value of  $F_{\text{Int}}$  is unusually large. The  $F$  test (2) can be extended to test for interactions between three or more independent variables, and/or to test for interactions in two or more dependent variables (*see Multivariate Analysis of Variance*). Also, there are alternative tests of additivity, such as those [2, 3] based on the rank of the interaction matrix  $\gamma = (\gamma_{ij})$ , as well as distribution-free tests.

When there is exactly one observation per cell  $ij$ , the ANOVA model is saturated, with zero degrees of freedom left ( $df_{\text{Error}} = 0$ ) to perform the  $F$  test of additivity. To circumvent a saturated model, several researchers have proposed testing the additivity hypothesis  $H_0: \{\gamma_{ij} = 0, \forall i, j\}$ , by restricting each of the interaction parameters (*see Interaction Effects*) by some specific function, under the nonadditive alternative hypothesis  $H_1$  [7, 10, 11, 18, 22–25, 27, 28, 33, 35, 36]. For example, Tukey [36, 33] proposed testing  $H_1: \{\gamma_{ij} = \lambda\alpha_i\beta_j \neq 0, \text{ some } i, j\}$ , while Johnson and Graybill [11] proposed  $H_1: \{\gamma_{ij} = \lambda\delta_i\xi_j \neq 0, \text{ some } i, j\}$ , where the so-called ‘free’ parameters  $\lambda$ ,  $\delta_i$ , and  $\xi_j$  represent sources of interaction that are not due to main effects. Alternatively, Tusell [37] and Boik [4,5] proposed tests of additivity that do not require the data analyst to assume any particular functional form of interaction, and, in fact, they are sensitive in detecting many forms of nonadditivity [6].

## Testing for Additivity, without Assuming Quantitative Measurement

Let an element of a (nonempty) product set  $ax \in A_1 \times A_2$  denote the dependent variable that results

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after combining the effect of level  $a \in A_1 = \{a, b, c, \dots\}$  from one independent variable, and the effects of level  $x \in A_2 = \{x, y, z, \dots\}$  from another independent variable. According to the theory of additive conjoint measurement [20], the effects of two independent variables are additive if and only if

$$ax \succsim by \text{ implies } f_1(a) + f_2(x) \geq f_1(b) + f_2(y) \quad (3)$$

holds for all  $ax, by \in A_1 \times A_2$ , where  $\succsim$  denotes a weak order, and the functions  $f_1$  and  $f_2$  map the observed effects of the independent variables onto interval scales. In order for the additive representation (3) to hold for some monotonic transformation of the dependent variable, a hierarchy of cancellation axioms must be satisfied [17, 20, 26]. For example, single cancellation (often called order-independence) is satisfied when

$$ax \succsim bx \text{ if and only if } ay \succsim by \quad (4a)$$

$$ax \succsim ay \text{ if and only if } bx \succsim by \quad (4b)$$

hold for all  $a, b \in A_1$  and all  $x, y \in A_2$ . Double cancellation is satisfied when

$$ay \succsim bx \text{ and } bz \succsim cy \text{ implies } az \succsim cx \quad (5)$$

holds for all  $a, b, c \in A_1$  and all  $x, y, z \in A_2$ . The additive representation (3) and cancellation axioms can be extended to any number of independent variables [17], and, of course, an additive representation is unnecessary when all independent variables have zero effects.

In evaluating the fit of data to the cancellation axioms, many researchers have either counted the number of axiom violations or employed multiple nonparametric test statistics (e.g., [8, 9, 19, 26, 29–31, 38]) (see **Binomial Confidence Interval; Binomial Distribution: Estimating and Testing Parameters; Median; Kendall's Coefficient of Concordance; Kendall's Tau** –  $\tau$ ). Unfortunately, such approaches to testing additivity are not fully satisfactory. They assume that different tests of cancellation are statistically independent, which they are not. Also, as is well-known, the Type I error rate quickly increases with the number of statistical tests performed.

These statistical issues are addressed with a model-based approach to testing cancellation axioms. Suppose that  $\{Y_{1k}, \dots, Y_{nk}, \dots, Y_{Nk}; k = 1, \dots, m\}$

are  $m$  exchangeable sequences of  $N_k$  observations of a dependent variable, where  $Y$  is either a real-valued scalar or vector, and each sequence arises from some experimental condition  $k \in \{1, \dots, m\}$ . For example,  $m = IJ$  conditions may be considered in a two-factor experimental design. According to **de Finetti's** representation theorem (e.g., [1]), the following Bayesian model describes the joint probability of  $m$  exchangeable sequences:

$$\begin{aligned} & p(Y_{1k}, \dots, Y_{nk}, \dots, Y_{Nk}; k = 1, \dots, m) \\ &= \int_{\Theta \subseteq \Omega} \prod_{k=1}^m \prod_{n_k=1}^{N_k} p(Y_{n_k} | \Theta_k) p(\Theta_1, \dots, \Theta_k, \dots, \Theta_m) \\ & \quad \times d\Theta_1, \dots, \Theta_k, \dots, \Theta_m, \end{aligned} \quad (6)$$

where  $p(Y_{n_k} | \Theta_k)$  is the sampling likelihood at data point  $Y_{n_k}$  given the  $k$ th population parameter  $\Theta_k$ , and  $p(\Theta_1, \dots, \Theta_k, \dots, \Theta_m)$  is the prior distribution over the parameter vector  $\Theta = (\Theta_1, \dots, \Theta_k, \dots, \Theta_m)$  (see **Bayesian Statistics**). The notation  $\Theta \subseteq \Omega$  refers to the fact that any set of cancellation axioms implies order-restrictions on the dependent variable (as shown in (4) and (5)), such that the parameter vector  $\Theta$  is constrained to lie within a proper subset  $\Omega$  of its total parameter space. The form of the constraint  $\Omega$  depends on the set of cancellation axioms under consideration. A test of a set of cancellation axioms is achieved by testing the fit of a set of data  $\{Y_{1k}, \dots, Y_{nk}, \dots, Y_{Nk}; k = 1, \dots, m\}$  to the model in (6).

Karabatsos [12, 15, 16] implemented this approach for testing several cancellation axioms, in the case where, for  $k = 1, \dots, m$ , the dependent variable is dichotomous  $Y_{n_k} \in \{0, 1\}$  and  $\Theta_k$  is a binomial parameter. For example, Karabatsos [12] tested single cancellation (4) by evaluating the fit of dichotomous data  $\{Y_{1k}, \dots, Y_{nk}, \dots, Y_{Nk}; k = 1, \dots, m\}$  to the model in (6), where all  $m = IJ$  binomial parameters were subject to the constraint  $\Omega$  that  $\Theta_{ij} \leq \Theta_{i+1,j}$  for all ordered levels  $i = 1, \dots, I - 1$  of the first independent variable and  $\Theta_{ij} \leq \Theta_{i,j+1}$  for all ordered levels  $j = 1, \dots, J - 1$  of the second independent variable.

Karabatsos [14] later generalized this binomial approach, by considering a vector of multinomial parameters  $\Theta_k = (\theta_{1k}, \dots, \theta_{rk}, \dots, \theta_{Rk})$  for each experimental condition  $k = 1, \dots, m$ , where  $\theta_{rk}$  refers to the probability of the  $r$ th response pattern. Each response pattern is characterized by a particular

weak order defined over all elements of  $A_1 \times A_2$ . In this context,  $\Omega$  refers to the sum-constraint  $\sum_{r_k \in \sim V_k} \theta_{rk} \geq C$  for each experimental condition  $k$ , and some chosen threshold  $C \in [1/2, 1]$ , where  $\sim V_k$  is the set of response patterns that do not violate a given cancellation axiom.

Karabatsos [13] proposed a slightly different multinomial model, as a basis for a Bayesian bootstrap [32] approach to isotonic (inequality-constrained) regression (*see Bootstrap Inference*). This procedure can be used to estimate the non-parametric posterior distribution of a discrete- or continuous-valued dependent variable  $Y$ , subject to the order-constraints of the set of all possible linear orders (for example,  $Y_1 \leq Y_2 \leq \dots \leq Y_k \leq \dots \leq Y_m$ ) that satisfy the *entire hierarchy* of cancellation axioms. Here, a test of additivity is achieved by evaluating the fit of the observed data  $\{Y_{1k}, \dots, Y_{nk}, \dots, Y_{Nk}; k = 1, \dots, m\}$  to the corresponding order-constrained posterior distribution of  $Y$ .

Earlier, as a non-Bayesian approach to additivity testing, Macdonald [21] proposed isotonic regression to determine the least-squares **maximum-likelihood estimate** (MLE) of the dependent variable  $\{\hat{Y}_k; k = 1, \dots, m\}$ , subject to a linear order-constraint (e.g.,  $Y_1 \leq Y_2 \leq \dots \leq Y_k \leq \dots \leq Y_m$ ) that satisfies a given cancellation axiom (*see Least Squares Estimation*). He advocated testing each cancellation axiom separately, by evaluating the fit of the observed data  $\{Y_{1k}, \dots, Y_{nk}, \dots, Y_{Nk}; k = 1, \dots, m\}$  to the MLE  $\{\hat{Y}_k; k = 1, \dots, m\}$  under the corresponding axiom.

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