

## Call for Case Studies in E-Business

**Have you been part of an e-business initiative in your organization that you want to document as a case study or as a white paper?** If you were part of any e-business initiative that can serve as an exemplar for others, here is an excellent opportunity for you.

In order to promote real-world knowledge in classroom settings, the Center for Research in Information Management (CRIM) and the Information and Decision Sciences (IDS) department at UIC is seeking collaboration with organizations in preparing a series of case studies on different e-Business issues. The broad range of topics for the case studies include, but are not restricted to :

- CRM projects such as call center implementation, sales force automation etc.
- E-Supply chain management initiatives
- E-Business transformation from brick to clicks
- Mechanisms for e-business success – outsourcing, alliances, joint-projects etc.
- Building IT infrastructure for e-Business
- Strategic planning for e-Business
- Organizational change issues for e-Business
- Business process outsourcing, spin-offs, and integration
- Measurement of e-business benefits and impacts

A group of 2-4 graduate students will be assigned to work on your organization. With the guidance of a faculty member from UIC, the student group will gather information about your initiative and document your company experience as a case study. The data will be gathered through interviews with your company executives, and through secondary data research from library and Internet resources.

### ***Potential benefits for you :***

- *Increase your team's credibility and visibility among peer groups within and outside your organization.*
- *Serve as a teaching tool for MBA/MIS students*
- *Potential for publication in magazines and journals.*
- *Input for your future plans, and actions.*

These case studies are being written for academic purposes, primarily for promoting class room learning and for furthering the knowledge in e-Business. We would like to assure you that any articles, cases, papers and reports resulting from this effort will not be published without your prior consent. The exact scope of the case studies, its contents and details could be decided on a case-by-case basis. If you do not wish to disclose your organization's identity, we'll take adequate care to present the information in disguised form, without affecting the theme or the core subject matter of the case.

The case studies are being prepared as a part of a graduate course on e-Business strategy and management. The course runs through Fall 2002 and the final reports are due by December 2002.

**If you want to do a case with us, or if you would like more information, please contact Dr. Ranganathan at [ranga@uic.edu](mailto:ranga@uic.edu) or at 312-996-2847. Please respond as soon as possible so we can be sure to include you.**